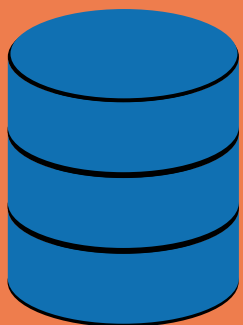
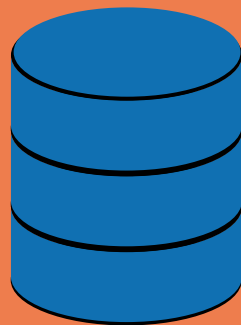


# 7 V's of Big Data



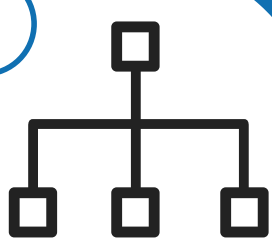
1



## Volume

Big data is of no use unless we can turn data into value.

2



## Variety

It deals with a variety of data forms such as structured, unstructured and semi-structured.

3



## Velocity

Speed at which data is generated.

4



## Variability

Inconsistency in data can be resolved.

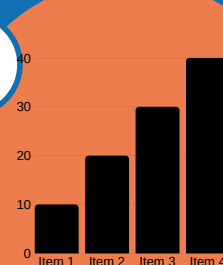
6



## Veracity

Accuracy, trustworthiness and quality of data are paramount aspects of data.

5



## Visualization

Presentation of data in visually meaningful way.

7



## Value

Big data is of no use unless we can turn data into value.